

JULIA BULMAN

Visual Designer & Entrepreneur | Brand, Content & Intentional Design

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jiredesign.com

EDUCATION

Northeastern University (Boston, MA)

May 2024

Bachelor of Science in Architectural Studies and Graphic and Informational Design, Minor of Fine Arts

PROFESSIONAL EXPERIENCE

Angel Goose (Boston, MA)

2026–Present

Founder & Creative Director

- Founded and launched a direct-to-consumer apparel brand focused on storytelling, design, and community impact.
- Designed and produced original apparel collections, including branding, graphics, packaging, and product photography.
- Built and managed a Wix-based e-commerce website, overseeing product merchandising, customer experience, and fulfillment operations
- Generated **\$5,000+ in sales** within the initial launch period through organic social media marketing.
- Developed brand strategy, copywriting, email marketing, and social media campaigns across Instagram and TikTok.

JJ Redesign (Boston, MA)

Feb 2025- Dec 2025

Freelance Designer

- Delivered 35+ client projects spanning branding, illustration, marketing collateral, packaging, and digital content.
- Collaborated directly with small businesses and entrepreneurs to develop visual identities and branded assets aligned with business goals.
- Managed projects from concept through production, including client communication, contracts, invoicing, revisions, and final asset delivery.

Boston Public Schools- TechBoston Academy (Dorchester, MA)

Sept 2024 - Feb 2025

Design Teacher - Contract

- Developed and taught Graphic Design, Photography, Design & Communication, and College Prep courses for 9th–12th grade students, creating project-based curriculum focused on visual communication, creative problem-solving, and portfolio development.
- Mentored over 100 students in developing original creative work, fostering collaborative studio environments that encouraged experimentation, constructive feedback, and artistic growth.
- Managed multiple courses simultaneously while adapting lesson plans, timelines, and deliverables to meet diverse student needs and learning styles.
- Integrated Adobe Creative Suite (Illustrator, Photoshop, InDesign, and Lightroom) into daily instruction

SOFTWARE/ TOOLS:

Design & Editing

- Adobe Illustrator, Photoshop, InDesign, Lightroom, Firefly, Procreate, Glyphs

Web & E-Commerce

- Wix, Shopify, Squarespace, Pacdora

Technical

- AutoCAD

SKILLS:

Brand Identity • Graphic Design • Typography • Art Direction • Packaging Design • Illustration • Visual Storytelling • Content Creation • Photography (Film & Digital) • Print & Digital Marketing

LICENSURE

001 NES Essential Academic Skills Subtest I: Reading — *Passed, Score: 273*

MA01 MTEL Visual Art — *Pending*