

JULIA BULMAN

julia@jjredesign.com | 781.307.6236

jjredesign.com

EDUCATION

Northeastern University (Boston, MA)

May 2024

Bachelor of Science in Architectural Studies and Graphic and Informational Design, Minor of Fine Arts

GPA: 3.4, Deans List All Semesters

PROFESSIONAL EXPERIENCE

JJ Design and Illustration (Melrose, MA)

Ongoing

Freelance Designer

- Develop branded advertising assets, visual identities, and illustrations for local businesses, aligning visuals with client voice and marketing goals
- Collaborate with designers and clients to develop dynamic layouts across print and digital platforms
- Deliver 35+ commissioned design pieces including branding, custom graphics, and promotional materials
- Translate loose ideas into clear design direction, structured presentations, and resolved brand outcomes

On Target (Dracut, MA)

March 2025 - Jan 2026

Design Assistant- Part Time

- Designed web layouts and marketing visuals in collaboration with designers and marketing teams
- Produced logos, campaign graphics, flyers, and scalable brand templates
- Developed layouts in Adobe Illustrator and Canva, ensuring brand consistency through advertising
- Streamlined creative process through collaborative feedback

Boston Public Schools- TechBoston Academy (Dorchester, MA)

Sept 2024 - Feb 2025

Long-Term Substitute Design Teacher

- Instructed 9th–12th grade students in Graphic Design, Photography, and Design & Visual Communication
- Built project-based curriculum emphasizing concept development, experimentation, and visual storytelling
- Guided students through creative exploration, emphasizing iteration, experimentation, and visual storytelling
- Mentored students through critique, iteration, and portfolio-focused outcomes
- Cultivated an inclusive, collaborative, and safe classroom environment where students could grow

Brad Hutchinson Real Estate (Melrose, MA)

July 2023 - Feb 2024

Design/Office Assistant

- Supported redesign of print advertising layouts and marketing collateral
- Produced visual assets, social and written content for client-facing presentations
- Wrote commercial packaging copy informed by architectural analysis, circulation, and site context

SOFTWARE/ TOOLS :

Adobe Creative Suite (Illustrator, Photoshop, InDesign, Lightroom, Firefly) • AutoCAD • Procreate • Pacdora • WIX • Webflow • Squarespace • TypeType • Miro • Figma • Keynote • Google Slides

SKILLS:

Graphic Design • Brand Identity & Visual Systems • Packaging Design • Art Direction • Typography • Illustration • Print & Digital Advertising • Photography (Film & Digital)

SELECTED STUDIES:

Typography I-III • Graphic Design I-II • Brand Identity Design • Information Design • Marketing • Experience and Interaction Design • Architectural Design • Fundamentals of Painting and Drawing