

# JULIA BULMAN

Visual Artist & Designer | Brand, Content & Intentional Design

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## EDUCATION

**Northeastern University (Boston, MA)**

**May 2024**

*Bachelor of Science in Architectural Studies and Graphic and Informational Design, Minor of Fine Arts*

## PROFESSIONAL EXPERIENCE

**JJ Design and Illustration (Melrose, MA)**

**Ongoing**

*Freelance Designer*

- Sold original paintings and commissioned illustrations, demonstrating artistic expertise and professional management of client transactions
- Partnered with clients to develop branded assets that strengthened local business presence
- Executed layouts across print, digital, and presentation formats, translating brand strategy into cohesive visuals
- Delivered 35+ commissioned projects including paintings, logos, graphics, and promotional materials, translating concepts into cohesive brand systems
- Managed client contracts, invoicing, and payment processing, maintaining organized financial records and professional project workflow

**On Target (Dracut, MA)**

**March 2025 - Jan 2026**

*Design Assistant*

- Designed web layouts and marketing visuals, enhancing brand cohesion and user engagement across digital platforms
- Developed and vectored the company's primary logo for print, digital, and apparel applications, ensuring scalability and consistent brand identity
- Facilitated client meetings to align creative direction with business goals and maintain cohesive brand messaging

**Boston Public Schools- TechBoston Academy (Dorchester, MA)**

**Sept 2024 - Feb 2025**

*Design Teacher - Long Term Substitute*

- Instructed 9th–12th grade students in Graphic Design, Photography, Communication, and College Prep, designing project-based curriculum emphasizing concept development, iteration, and portfolio-ready outcomes
- Mentored students through critique and creative exploration, fostering inclusive, collaborative, and growth-oriented classroom environments
- Integrated Adobe Creative Suite into curriculum to teach technical execution alongside conceptual development

**Brad Hutchinson Real Estate (Melrose, MA)**

**July 2023 - Feb 2024**

*Design Assistant*

- Redesigned print advertising layouts and marketing collateral to elevate brand presence
- Produced visual assets and social/written content for client-facing presentations
- Wrote commercial packaging copy informed by architectural analysis, circulation, and site context

## SOFTWARE/ TOOLS :

**Design & Editing:** Adobe Creative Suite (Illustrator, Photoshop, InDesign, Lightroom, Firefly), Procreate, AutoCAD, Glyphs

**Digital & Web:** Canva, Squarespace, WIX, Shopify, Pacdora

**Productivity & Presentation:** Miro, Keynote, Google Slides, TypeType

## SKILLS:

Graphic Design • Brand Identity & Visual Systems • Typography • Color Theory • Packaging Design • Illustration • Print & Digital Advertising • Photography (Film & Digital) • Art Direction

## NOTABLE WORKS:

**ZAZEN** - Developed custom typeface from concept to completion in Glyphs, refining character construction, spacing systems, and typographic rhythm over full academic term